

State of California

# California Senior Legislature

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**JOINT RULES COMMITTEE MEETING MINUTES**

**March 19-20, 2014**

**Vagabond Inn Conference Room**

**909 3rd Street, Sacramento, CA**

Chair: Senior Senator Alice C. Loh

Vice Chair: Senior Senator Mickey Peabody

Vice Chair: Senior Assembly Member Ellie Bloch

1. **Call To Order**

The Joint Rules Committee Meeting was called to order by Chair, Senior Senator Alice Loh at 12:40 p.m.

Invocation by Senior Assembly Member Anne Warren

Pledge of Allegiance was led by Senior Senator Joe Murphy

1. **Roll Call**

**Present: Senior Senators**: Marti Overfield, Jim Levy, Bruce Steir, Alexis Wiser, Joe Murphy, Mickey Peabody, Alice Loh, Jack Alderson

**Senior Assembly Members**: Eleanor Bloch, Shirley Krohn, Lauren Rolfe, Don MacAllister, Bernie Weintraub, Roger Ginsburg, Queen Johnson, Dieter Kammerer, Anne Warren

**Staff**: Janice Bailey, Staff Services Manager

**Excused Absences:** Terry Conaway, Charles Molnar, George Tucker, Joan Yacovone  
 A quorum was established.

1. **Introductions**

A. Senior Senator Joe Murphy was introduced as newly appointed JRC Senate Member.

B. Guest Dev Berger was introduced.

1. **Public Comments**

No public comments.

**Discussion/Action Items**

1. **Approve Agenda of March 19-20, 2014 JRC Meeting**

Senior Assembly Member Don MacAllister motioned to approve the agenda. Senior Senator Mickey Peabody seconded the motion. Agenda approved as presented.

A. Senior Assembly Member Rolfe requested the Speaker’s Bureau item be heard on March 19th since she will not be present on March 20, 2014. M/S/P

1. **Approve Minutes of January 8-9, 2014 JRC Meeting**

Senior Senator Mickey Peabody motioned to approve the minutes as presented. Senior Assembly Member Lauren Rolfe seconded the motion. Senior Assembly Member Anne Warren abstained.

Minutes approved.

1. **Correspondence**

A. Reviewed email correspondence and concerns shared by Senior Assembly Member Julia Rosenberg.

B. Reviewed email from Lou Tuosto regarding suggestion for changing the age requirements of the CSL.

1. **Election of JRC Vice Chair**

A. Nominations were solicited for JRC Vice Chair position to replace Senior Senator Al Blum.

B. Senior Senator Joe Murphy requested to be excluded from nominations.

C. Senior Assembly Member Ellie Bloch nominated Senior Senator Mickey Peabody. Senior Assembly Member MacAllister seconded the motion.

D. Senior Senator Mickey Peabody was elected by acclamation to serve the remainder of the term as Vice Chair to the Joint Rules Committee.

**IX. Sub-Committees Briefing**

1. **Budget and Finance**

1. Senior Assembly Member Roger Ginsburg provided an update regarding budget information being presented at the May JRC meeting.

2. SA Lauren Rolfe noted that Sub-Committee Chairs would be receiving a budget template form to assist with the preparation of the budget for the May meeting.

3. Senior Senator Jack Alderson suggested writing a proposal to require all tax preparers to use the same terminology and system in identifying tax check-off groups.

4. Senior Assembly Member Shirley Krohn made a motion for FTB to change the designation from the California Fund for Senior Citizens to the California Senior Legislature. Senior Senator Bruce Steir seconded the motion. Motion carried.

5. Staff provided a copy of the budget report. The balance in the Surplus Money Investment Fund (SMIF) as of February 28, 2014 was $368,000. The balance in the CFoA as of December 31, 2013 was $12,280. This is based on latest reports received.

*SA Ginsburg motioned to approve the Committee Report. SA Krohn seconded the motion. Motion carried.*

*SA Bloch motioned for JRC to accept the report. SA Ginsburg seconded the motion. Motion Carried.*

**B. Fund Development & Public Relations**

1. Senior Assembly Member Shirley Krohn provided an update on the universities and indicated that she is looking for a challenging issue for Long Beach.

2. Senior Assembly Member Shirley Krohn recommended that Diet Stroh and Karen Pierce-Gonzalez be recognized at the session. Additionally, she suggested that Bruce Chernof (SCAN Foundation), Pat McGinness (CANHR) and Prescott Cole (CANHR) be invited to session.

3. Senior Assembly Member Anne Warren asked how we evaluate success? Senior Assembly Member Shirley Krohn suggested a good measure would be an escalation on the zip code report.

4. The office was requested to send the book fundraising link out to everyone again.

*SA Bloch motioned to approve the Committee Report. SA Warren seconded the motion. Motion carried.*

*SA Bloch motioned for JRC to accept the report. SS Peabody seconded the motion. Motion carried.*

**C. Policies and Procedures**

1. Senior Assembly Member Ellie Bloch indicated she will bring a change next month regarding Policy Chair’s work continuing throughout the year. Senior Assembly Member Bloch designated the remainder of her committee report time to Senior Assembly Member Lauren Rolfe to cover the Speaker’s Bureau.

2. Senior Assembly Member Rolfe covered the following items in relation to the Speaker’s Bureau:

A. Enhance consistency in the presentation.

B. Ensure everyone has the Powerpoint.

C. Provide Standards/Training for speakers.

D. Keep the information current.

E. Encourage speakers to contact clubs in their area and let them know the CSL has speakers available.

F. So far she has spoken with 16 different members in 17 counties.

G. She noted that Allan Hurst has been a professional speaker for over 33 years.

3. The following suggestions were noted:

A. Senior Senator Jack Alderson suggested a hard script with points and FAQs.

B. Use excerpts from Top 10 or 20.

C. Senior Assembly Member Wiser noted marketing binder is a great resource.

D. Request that presenters provide a list for attendees to provide email and opt into receive the newsletter.

*SA Rolfe motioned to approve the Committee Report. SA Bloch seconded the motion. Motion carried.*

*SS Steir motioned for JRC to accept the report. SA Warren seconded the motion. Motion carried.*

**D. Session Planning**

1. Senior Senator Peabody requested members send speaker suggestions for session to her attention.

2. Discussion regarding “Aging in Place” Theme, Long Term Care, Housing & Transportation.

3. Suggestion to invite CSL Alumni for possible contributions.

4. Office to send session task list to all JRC members.

5. Senior Assembly Member Bernie Weintraub suggested Peter Lee speak regarding the Coordinated Care Initiative. Senior Senator Peabody requested SA Weintraub email her the information.

*SA Ginsburg motioned to approve the Committee Report. SA Rolfe seconded the motion. Motion carried.*

*SA Rolfe motioned for JRC to accept the report. SS Peabody seconded the motion. Motion carried.*

**X. Legislative Committee Report**

1. Legislative Committee Chair Anne Warren explained the revisions to the two new proposal submission forms.

2. Discussed the 9 CANHR bills regarding assisted living problems. Members maybe able to write proposals that will fill the gaps.

3. Hearing dates are starting to be assigned as early as March 28, 2014. Legislative Committee Chair Warren noted that she had put money in the budget for authors to testify at hearings. In addition, she has a list of 6-7 members that need mileage and parking and they are willing to testify at hearings.

4. Senior Assembly Member Marcia Gould reported to the LEG Committee regarding an audit committee to check to see if bills are being implemented as designed. LEG Chair Warren requested members let her know if there are any bills that should be audited.

A. Senior Senator Murphy reported that the CHP provides him the Silver Alert information. There have been 180 alerts to date (11 died and the remainder were resolved).

5. LEG Chair Warren reported that the JRC needs to appoint someone to attend the SR Coalition meetings. Senior Senator Young is the back-up.

6. Senior Senator Peabody thanked the LEG Committee for inviting members to the “Meet and Greet”. She suggested in the future to allow the authors of the Top 10 Proposals to attend the meetings.

**XI. Department of Finance representative Corey Nitschke provided an overview of DOFs interaction with the CSL.**

**XII. Staff Report**

1. Staff provided a copy of the Tax Check-Off Collaborative Report documenting that the CA Tax Check-Off Campaign has reached 175,272 individuals.

2. Staff provided a copy of the Governor Letter and Press Release regarding the month of March being Tax Check-Off Month.

3. Staff provided Social Media reports documenting 13,259 people have been reached via the Facebook Social Media Campaign and 74% of them are over the age of 55.

4. Update on the increased web activity was provided including opt ins for newsletter and speaker requests.

5. Staff updated on the new FISCAL system and upcoming trainings.

6. Staff reported that all procurement deficiencies have been responded to.

7. Staff provided an update on the EFPN Conference.

8. Staff reviewed their attendance at the Bay Area Conference.

A. A copy of all meeting dates was provided for each member in their meeting packet.

9. Staff provided an overview of the CSL website including location of forms and member resources.

**XIII. Chair’s Report**

**A.. New Business**

1.Senior Assembly Member Kammerer reported on the watch fundraiser. It was suggested that the CSL take pre-orders to check level of interest.

2. Discussion regarding the possibility of hosting a Senior Rally Day in 2015. Senior Assembly Member Ginsburg motioned that the CSL explore the possibility and pull a permit for May 2015. Senior Assembly Member Queen Johnson seconded the motion. Motion carried.

3. Staff discussed the opportunity to Co-Sponsor with Elder Financial Protection Network the movie “Fleeced” (at no cost to CSL). Senior Assembly Member Kammerer motioned CSL co-sponsor and Senior Assembly Member Ellie Bloch seconded motion. Motion carried.

4. Senior Assembly Member MacAllister noted that it costs extra for alternates to attend. Discussion regarding benefits of alternates attending meetings. Staff suggested that the decision surrounding alternates attending be made if funding is available, if not then cancel alternates attendance.

5. Staff to create a certificate to recognize Retired Senior Senator Joe Cox and frame it. Senior Senator Peabody will meet Senior Assembly Member Dahlgren to present it on behalf of the JRC at the County Recognition event.

6. Chair Loh discussed the need to form a Grant Ad-Hoc Committee.

A. LEG Committee Chair Warren reported on the 21st Century Funding Group. Chair Loh noted that this group is not a CSL sanctioned group and it is representative of independent individuals.

7. Senior Senator Bruce Steir made a motion that the Chair of JRC and LEG set up an exploratory Committee to get CSL financed by the State. Senior Assembly Member Kammerer seconded the motion. Motion carried.

8. Chair Loh updated that Senior Assembly Member Borenstein could not arrange a meeting with Valerie, Peter McGrath and CEO of Life After 50. JRC members requested she reach out to Life After 50 and try to arrange the meeting.

**XIII. Meeting adjourned at 12:50 p.m.**

SA=Senior Assembly Member

SS=Senior Senator