



STATE OF CALIFORNIA  
**CALIFORNIA SENIOR LEGISLATURE**  
Mission: To Improve the Quality of Life for Aging Californians  
1020 N Street, Room 513, Sacramento, CA 95814  
Phone (916) 552-8056 Fax (916) 552-8013  
www.4csl.org

**NOTICE OF MARKETING ADHOC COMMITTEE TELECONFERENCE  
MEETING**

**August 31, 2015 1:30-4:30 PM**

**Teleconference Meeting Locations**

**Community & Senior Services Building  
3175 W 6<sup>th</sup> Street Room 233  
Los Angeles, CA**

**County of Marin Health & Human Services  
Division of Social Services/Aging & Adult Services  
10 N. San Pedro Rd, Suite 1025  
San Rafael, CA 94903**

**Legislative Office Building  
1020 N Street Room 500  
Sacramento, CA**

**Aging & Adult Services  
400 Ellinwood Way  
Mediation Room  
Pleasant Hill, CA**

**Scotts Valley Public Library  
251 Kings Village Road  
Scotts Valley, CA**

**Los Banos Community Center  
645 7<sup>th</sup> Street  
Los Banos, CA 93635  
Agenda**

Ad-Hoc Committee Chair: Senior Assembly Member Shirley Krohn

Members of the public may be heard on any item on the California Senior Legislature (CSL) Agenda. Comments by members of the public on an agenda item will be allowed only during discussion of the item by the committee. Comments by members of the public on an item not on the agenda will only be allowed under Public Comments (Item IV). No

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action can be taken on any item not on the agenda whether discussed by members of the public or by members of the committee.

- I. Call to Order (Krohn)  
Invocation (Mitchell)  
Pledge of Allegiance (Bortel)
- II. Roll Call - Determine excused and unexcused absences (Bailey)  
Establish Quorum
- III. Introductions of Guests
- IV. Public Comments  
(This section is for members of the public only; and is to provide the public an opportunity to comment and/or present information on any matter that is not on the agenda. Each public member will be afforded up to three minutes to speak. Written requests, if any, will be considered first under this section.)

#### **DISCUSSION/ACTION ITEMS**

- V. Approval of August 31, 2015 Marketing Adhoc Sub-Committee Meeting Agenda
- VI. Create Basics of the RFP and Approve
- VII. Identify Tentative Components of Marketing Plan and Estimated Cost
- VIII. Next Steps
  - A. Time Frames
  - B. Target Dates

#### **Adjournment**

Pursuant to Government Code Sections 11123.1 and 11125(f), individuals with disabilities who require accessible alternative formats of the agenda and related meeting materials and/or auxiliary aids/services to participate in the meeting, should contact Janice Bailey at the CSL office by phone, (916) 552-8056, or email her at [jbailey@seniorleg.ca.gov](mailto:jbailey@seniorleg.ca.gov) Requests must be received by August 26, 2015. Meetings are held in barrier-free facilities in accordance with the Americans with Disabilities Act. Please contact the office to RSVP for this meeting.

Information regarding agendas and meeting minutes may be obtained at [www.4csl.org](http://www.4csl.org) or by writing to the California Senior Legislature, 1020 N Street, Suite 513, Sacramento, CA 95814.