



STATE OF CALIFORNIA  
**CALIFORNIA SENIOR LEGISLATURE**  
1020 N Street, Room 513, Sacramento, CA 95814  
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**JOINT RULES COMMITTEE**  
**PUBLIC RELATIONS SUB-COMMITTEE MINUTES**

Monday, June 11, 2007, 9:00 a.m. – 10:00 a.m.  
1020 N Street  
Sacramento, CA 95814  
Room 169

**PROPOSED**

Chair: Senior Senator Joe Cox  
Vice Chair: Senior Assembly Member Billie Taylor  
Senior Senators Dee Erman and Betty Mulholland  
Senior Assembly Members Shirley Krohn and Lola Young

I. Call to Order

Chair Cox called the meeting to order at 9:00 a.m.

II. Roll Call

**Present:** Senior Senators Joe Cox, Dee Erman, Betty Mulholland  
Senior Assembly Member Shirley Krohn

**Excused:** Lola Young

**Staff:** Sherry Jenkins

Quorum was established.

III. Introductions

**Guests:** Bill Hollabaugh, Senior Senators Jim Levy and Roberta Marti

**DISCUSSION/ACTION ITEMS**

IV. Approve Agenda of June 11, 2007

M/S/P (BM/DE)

**APPROVE AGENDA OF JUNE 11, 2007.**

(Over)

V. Old Business

A. Recognition of CSL Contributors – Determine Levels

Senior Senator Cox presented the levels of Contributors to be presented in the 2007 Annual Session Program Book:

Friends of CSL – Under \$50

The CSL Booster Club - \$50 to \$99

The CSL Bronze Circle - \$100 to \$499

The CSL Silver Circle - \$500 to \$999

The CSL Golden Circle - \$1,000 to \$4,999

The CSL Diamond Circle - \$5,000 plus

M/S/P (SK/DE)

**APPROVE AND PRESENT LEVELS OF CONTRIBUTORS TO JRC AT JUNE 15, 2007 TELECONFERENCE MEETING.**

B. Status of Line 52

Balance of Line 52 is \$205,724 to date.

C. Status of California Checkoff

Report has not been presented yet.

D. Carry Over Items

None

E. Status of Senior Organization Addresses

Senior Assembly Member Krohn prepared a generic article on the CSL to be mailed to all the CSL members organizations medias. Staff Jenkins will send out an email to the members requesting the names and addresses of all the various organizations they belong to around the state and then will create a mail merge with this information. The article then will be sent to all of these organizations.

VI. New Business

A. Repeal of a Previous Recommendation for Listing Deceased Members

M/S/P (BM/SK)

**TO REPEAL THE PREVIOUS RECOMMENDATION FOR LISTING DECEASED MEMBERS IN THE PROGRAM BOOK AND JUST PUT IN A GENERIC PARAGRAPH THAT RECOGNIZES BOTH RETIRED AND DECEASED MEMBERS.**

B. Member Suggestions and Comments

Senior Assembly Member Norma Campbell suggested having ambassadors from the CSL membership to attend the various senior organizations meetings to present the CSL. Senior Assembly Member Krohn mentioned that several members are already doing that, herself included. Senior Senator Marti mentioned that it is already listed as one of the CSL's duties in the Resource Manual. This item will be on the next Public Relations committee agenda for Discussion/Action.

C. News Articles Received Since Last Meeting

None

VII. Public Comment

None

Adjournment