



STATE OF CALIFORNIA  
**CALIFORNIA SENIOR LEGISLATURE**

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**JOINT RULES COMMITTEE**  
**PUBLIC RELATIONS SUB-COMMITTEE MINUTES**

**Teleconference Call Meeting**

Tuesday, February 13, 2007

1020 N Street

Sacramento, CA 95814

Room 169

9:00 a.m.-10:00 a.m.

Chair: Senior Senator Joe Cox

Vice Chair: Senior Assembly Member Billie Taylor

Senior Senators Dee Erman and Betty Mulholland

Senior Assembly Member Lola Young

**I. Call to Order**

Meeting was called to order at 9:01 a.m. by Chair Cox.

**II. Roll Call**

**Present:** Senior Senators Joe Cox and Jim Levy. Senior Assembly Members Billie Taylor and Lola Young

Senior Senator Roberta Marti attended as alternate for Senior Senator Betty Mulholland

**Staff:** Sherry Jenkins

**III. Introductions**

None

**IV. Approve Agenda**

M/S/C (Taylor/Young)

APPROVE AGENDA AS WRITTEN.

**V. Public Comment**

None

## **VI. Development of a CSL Mission Statement**

M/S/C (Young/Marti)

THE CALIFORNIA SENIOR LEGISLATURE'S (CSL) MISSION IS TO IMPROVE THE QUALITY OF LIFE FOR AGING CALIFORNIANS BY IDENTIFYING SENIOR CONCERNS, DEVELOPING PROPOSALS AND ADVOCATING FOR THE INCLUSIONS OF THOSE CONCERNS IN LEGISLATIVE BILLS.

## **VII. Old Business**

### **A. Review of Carryover items**

- Funding remaining most important
- Getting all members involved with tax preparers and Legislators
- Sending all the retired members letter asking for help
- Reviewing the umbrella project  
Radio broadcasts throughout northern and southern California in Spanish and English talking about Line 52  
Some tax preparers are wearing buttons advertising CSL and Line 52

### **B. Discuss Items from Senior Senator Marti Regarding CSL Flyer**

- The "How to get involved" portion of brochure is not appropriate because you have to be elected to CSL
- Discussed the wording in "California Foundation on Aging" portion. Decided to leave as is currently but will continue to consider the wording

## **VIII. New Business**

Decided Staff Jenkins would put together a letter to all CSL members asking them how it is going, what new ideas can be shared with the rest of members, and encouraging them to continue putting flyers out in the public

**Adjourned at 9:47 a.m.**