



**STATE OF CALIFORNIA
CALIFORNIA SENIOR LEGISLATURE
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**JOINT RULES COMMITTEE
PUBLIC RELATIONS SUB-COMMITTEE
Teleconference Meeting
Dial-In Number (868)704-7500
Passcode: 737025**

1230 N Street, Room 163, Sacramento, CA 95814

**PROPOSED AGENDA
November 8, 2006
10:30 a.m. – 12:00 Noon**

PROPOSED AGENDA

Chair: Senior Senator Joe Cox
Vice Chair: Senior Assembly Member Billie Taylor
Senior Senator Dee Erman
Senior Assembly Member Lola Young

- I. Call to Order
- II. Roll Call
- III. Introductions
- IV. Approve Agenda ACTION
- V. Public Comment.
- VI. Purpose and Guidelines
- VII. Two-way communication between CSL/Public ACTION
- VIII. Communication among CSL Members ACTION
- IX. Methods/Tools to reach Public ACTION
 - a. Personal contact with Legislators- Sacramento and District Offices
 - b. News Release/Letters to the Editor
 - c. Communication with Senior Media
 - 1) TV/Radio Talk Show Programs

- 2) Links to Senior web-sites
- d. Appearance at Senior Centers/Senior Events
 - 1) Displays/Booths

- X. Good planning/Follow Through ACTION
- XI. Approval of letter to Retired CSL Members ACTION
- XII. Involvement of CSL members
- XIII. Future Agenda Items
- XIV. Adjournment

PROMOTION OF LINE 54

THIS IS OUR HIGHEST PRIORITY

THE TIME IS NOW