



STATE OF CALIFORNIA
CALIFORNIA SENIOR LEGISLATURE
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JOINT RULES COMMITTEE
PUBLIC RELATIONS SUB-COMMITTEE MEETING

1230 N Street, Room 201
Sacramento, CA 95814

PROPOSED AGENDA

September 20, 2005

Chair: Senior Senator Joseph Cox
Senior Senators Mary Dennison and Connie Eaton
and Senior Assembly Member Marcia Gould

Committee as a Whole

- I. Call to Order
- II. Roll Call
- III. Introductions
- IV. Approve Agenda ACTION
- V. Public Comment
- VI. Old Business ACTION
 - A) News Media Coverage
 - B) Promoting the CSL
 - C) Promoting the California Fund for Senior Citizens - Line 54
 1. New information on listing
 - D) Session TV Schedule
 - E) Photographs
- VII. New Business ACTION
 - A) Formation of a Financial Development/Grant Committee
 - B) Development of the CSL Flyer for Capitol Guides
 - C) New Publicity Card
 1. Marcia Gould
 - D) 25th Anniversary Publication
 - E) Selection of the 25th Anniversary Slogan
 - F) Communicating with CSL Members
- VIII. Adjournment