



STATE OF CALIFORNIA
CALIFORNIA SENIOR LEGISLATURE

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JOINT RULES COMMITTEE
PUBLIC RELATIONS SUB-COMMITTEE MEETING

1600 "K" Street

Sacramento, CA 95814

August 9 & 10, 2005

PROPOSED AGENDA

Chair: Senior Senator Joe Cox

Senior Senators Mary Dennison, Connie Eaton,

Joseph Murphy and Senior Assembly Member Marcia Gould

Senior Senator J. Pasqual Bettio

- I. Call to Order
- II. Roll Call
- III. Introductions
- IV. Approve Agenda
- V. Public Comment
- VI. Old Business
 - A. News Media Coverage ACTION
 - B. Pre Session Press Releases ACTION
 - C. Collection of News Articles on the CSL ACTION
 - D. Development of questionnaire - member interests and expertise ACTION
 - E. Promoting the CSL ACTION
 - F. Promoting Line 54 ACTION
 - G. Individual Pictures at session ACTION
- VII. New Business
 - A. TV Schedule (suggested this item be given to Public Relations) ACTION
 - B. Capital Tours (suggested this item be given to Public Relations) ACTION
 - C. CSL Manual—Review Public Relations Section ACTION
 - D. Letter to Governor—Review for mailing ACTION
 - E. Session Press Release—Review for mailing ACTION
 - F. Arts and Humanities Activities-- Senior Senator Pasqual Bettio