



STATE OF CALIFORNIA
CALIFORNIA SENIOR LEGISLATURE

1020 N Street, Room 513, Sacramento, CA 95814

Mission: To improve the quality of life for aging Californians

Phone (916) 552-8056 Fax (916) 552-8013

www.4csl.org

**NOTICE OF JOINT RULES EXECUTIVE COMMITTEE
AND CHAIRS OF STANDING SUBCOMMITTEES MINUTES**

Wednesday and Thursday, November 14 and 15, 2007
1020 N Street, Room 169
Sacramento, CA 95814

PROPOSED

Chair: Senior Senator Joe Cox
Vice Chair: Senior Senator Dee Erman
Vice Chair: Senior Assembly Member Lola Young

Wednesday, November 14, 2007, 10:00 a.m. to 5:00 p.m.
Location: 1020 N Street, Room 169
Sacramento, CA 95814

I. Call to Order

The November 14, 2007 Executive Committee and chairs of Standing Subcommittees was called to Order by Senior Senator Joe Cox at 10:00 a.m. in Room 169, 1020 N Street, Sacramento, CA.

II. Roll Call

Present: Senior Senators Joe Cox, Connie Eaton, and Anne Mack. Senior Assembly Members Billie Taylor and Lola Young.

Staff: Sherry Jenkins

Excused: Senior Senator Dee Erman and Senior Assembly Members Shirley Krohn and Sharon Monck.

III. Introductions

None

IV. Public Comment

None

(Over)

DISCUSSION/ACTION ITEMS

V. Approve Agenda of November 14-15, 2007

M/S/P (Eaton/Mack)

APPROVE AGENDA OF NOVEMBER 14-15, 2007, AFTER CHANGING THE DATE IN VI. C. FROM DECEMBER 2-4, 2007 TO DECEMBER 9-11, 2007.

VI. Set Meeting Schedule for 2008

A. Recommend and Develop Meeting Dates and Places for the JRC,
For 2007/08 - No more than 9, no less than 6

1. December 9-11, 2007 Sacramento joint meeting with Legislative Committee
December 11, 2007 1:30 p.m. to 3:30 p.m. just JRC, Vagabond Inn
2. January 14-15, 2008 Teleconference
3. March 5-6, 2008 Teleconference
4. April 13-14, 2008 Buena Park
5. June 16-17, 2008 Teleconference
6. August 18-19, 2008 Teleconference
7. September 15-16, 2008 Sacramento, Vagabond Inn
8. October 20 and 22, 2008 Sacramento, State Capitol Building

B. Discuss and Recommend Priorities for 2007/08

1. Chair Cox appointed Senior Assembly Member Taylor as JRC Secretary. Her duties will be to send sympathy and get well cards out to members when needed and thank you letters to people donating to the California Foundation on Aging.
2. The Legislative Update will be sent once a month to all CSL members.
3. All Committee chairs will send their committee reports to Staff Jenkins five days ahead of meetings so copies can be made.
4. CSL members need to get proposals authored.
5. Arrange for the Franchise Tax Board (FTB) to publicize the Contribution Section of the California State Income Tax Return more than they do.
6. Continue with interacting with other senior organizations as much as possible.
7. Talking Points to be given out to CSL members by the December meeting to help "close" their presentations to other organizations (see attachment).
8. Update the Line 52 flyer and send out to members with the new "business cards" flyer discussed at this meeting.

C. Discuss and Recommend Agenda Items for the Sacramento
December 9-11, 2007 JRC Meeting

1. Ratify any action taken at the November 14-15, 2007 meeting.

2. Present Talking Points.
3. Discuss and approve priorities.
4. Senior Assembly Member Krohn to give status of letter writing to the FTB, tax preparers, and the Director of AARP regarding mentioning the tax check-offs to their tax preparers.
5. The Sunday, December 9, 2007 meeting will be a working dinner meeting.

VII. Line 52 Issues

- A. Discuss and Recommend Methods of Raising Our Required \$250,000 on the Check-off by August 2008
 1. Post flyers at every senior center in California by the middle of January 2008.
 2. Explore the possibility of posting Line 52 flyers in churches and other organizations.
 3. Explore the possibility of having flyers inserted into various organizations' newsletters.
- B. Explore Ways to let Non-tax Filers Donate to the Check Off Line
 1. Senior Senator Eaton will find out from FTB if there are different ways to donate.
 2. Make "business cards" (one sheet of card stock to each member) and advise that these can be posted at public bulletin boards, i.e., Chamber of Commerce, grocery stores, laundry mats. If more are needed, call or write the CSL office for the template.
 3. Wear CSL badges everywhere to advertise CSL.
- C. Explore Ways for Our Members Making Presentations to "Close" And Actively Pursue Donations on the Check Off List
 1. Get personally involved in your presentation so it sells itself.
 2. Use the Talking Points shortly to be shared with members.
 3. Create and take a simple commitment reminder to presentations.
 4. Hand out commitment cards to be filled out and returned for follow up later.

VIII. Update CSL Literature

- A. Discuss Putting CSL's Mission Statement on their Letterhead
 1. Insert one line Mission Statement in letterhead, "Mission is to improve the quality of life for aging Californians.
 2. Delete "Sponsored by the 120 Dedicated CSL Volunteers" portion of footer on letterhead.

(Over)

- B. Recommend Update on “Did You Know” Information Sheet
 - 1. The Policies and Procedures Committee will update the CSL Fact Sheet.
- C. Discuss and Recommend Revisions, Printing and Distribution of 8-1/2” x 11” posters
 - 1. Line 52 flyer will be revised and presented to the December JRC meeting.

IX. Old Business

- A. Discuss Ways to get Participation from Every CSL Member
 - 1. It’s recommended each region should develop quarterly training, orientation and informational meetings for CSL members to keep interest alive during the year.
- B. Discuss Ways to get every PSA to Elect their Full Complement of Members to the CSL
 - 1. Legislation mandates PSAs will have full complement of CSL members.
- C. Thorough Review of the 2007 Session Evaluations and Comments from Members

See X. C. November 15, 2007’s minutes.

D. Discuss Carry Over Items and Make Recommendations

Business and Finance:

- 1. Agreement with the Congress of California Seniors regarding the 501(C)3 is under review.

Policies and Procedures:

- 1. The date October 2007 needs to be put on all footers of all Resource Manual revisions before being placed on website.

Public Relations:

- 1. Needs to work closely with the Fund Development Committee.
- 2. Need volunteers to attend senior conferences/conventions in their area as representatives from the CSL.
- 3. Every member needs to send the CSL office the name and address of all the senior organizations to which they belong.

Session Planning:

1. October 20 through 22, 2008 has been set for next year's session.
2. Session thank you letters for 2007 have been sent.
3. Location recommendations for 2008 Session will be discussed at the December meeting.
4. It was decided that there is really no time for a special lunch at a three-day session.
5. All CSL members will receive free lunch tickets for each day for 2008 Session.

Adjourned at 4:52 p.m.

Thursday, November 15, 2007

**Location: 1020 N Street, Room 169
Sacramento, CA 95814**

Reconvened at 10:10 a.m. November 15, 2007

X. New Business

- 1.) Subcommittees can meet as often as they need to as long as they observe proper procedures.
- 2.) Senior Senator Erman and Senior Assembly Member Young will alternate doing the invocation at the JRC meetings.
- 3.) Senior Assembly Member Gould has been appointed as the liaison for the Governor's Office.
- 4.) Need assigned escorts at all gatherings to help people up and down ramps and steps.
- 5.) Chair Cox has appointed Senior Assembly Member Richard Dahlgren Vice Chair to Fund Development Subcommittee
 - A. Discuss and Recommend Ways to Work with Other Senior Organizations
 - B. Explore Ways to get Our "Retired" Members Involved

Ways will be explored – maybe posters and cards to be emailed to retirees.

- C. Discuss and Make Recommendations for the October 20-22, 2008 Session
 1. Suggestion was made for Senior Assembly Member Krohn to contact actress Doris Roberts to be our keynote speaker for the 2008 Session.
 2. JRC Members need to call all CSL members before the Session to ascertain if they are coming, if they have made reservations, do they have any questions. Also, whether or not they need a vegetarian meal at the Banquets.

(Over)

3. Instructions on how to run Session floor sessions to be sent to Senior Senator Erman as soon as possible. She will find floor session state legislators for 2008.
4. If the vice chair doesn't want to lead the floor session, they can appoint another member in the same house but the vice chair has to sit on the dais during the floor session.
5. Send information to CSL members before the 2008 Session that the Capitol Building committee hearing rooms are NOT unlocked until five minutes before the meeting is scheduled to start.
6. Need a volunteer to stand at side door of Assembly and Senate Chambers to guide people to the back door.
7. When the Crier announces arrivals, have him also say, "All Rise for...."
8. Volunteers need to be revamped. Registration needs to stay open and manned longer. Tent Cards and desk blotters are to be placed no later than 12:00 on first day.
9. Dinner needs to be at 6:30 p.m. No host reception can be from 5:30 p.m. to 6:30 p.m. Otherwise too late.

D. Discuss and Recommend Video on "The Story of the CSL"

Tabled until a later date.

Adjournment