



STATE OF CALIFORNIA  
**CALIFORNIA SENIOR LEGISLATURE**

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**STRATEGIC PLANNING ADHOC COMMITTEE (SPAC) MINUTES**

September 4, 2014

**Via Teleconference (See Teleconference Locations at End)**

Interim -Chair: Senior Assembly Member Herbert Schwartz

JRC Chair: Senior Senator Alice Loh

**I. Call To Order**

- A. The meeting was called to order by JRC Chair Loh at 10:32 a.m.
- B. Invocation by Senior Senator Rick Dahlgren
- C. Pledge of Allegiance was led by Senior Senator Dennis O'Sullivan
- D. Chair Loh thanked members for participation and provided an SB 997 update.

**II. Roll Call**

**Present:** Quincy Campbell, Sonja Martin, Sam Park, Anne Warren, Leo Sullivan, Herb Schwartz, John Pointer, Lauren Rolfe, Shirley Krohn, Dennis O'Sullivan, Ellie Bloch, Hank Borenstein, Lola Young, Tony Rodella, Gerald Richards, Don MacAllister, Rick Dahlgren and Alice Loh.

**Absent:** Roger Ginsburg  
A quorum was established.

**III. Introductions (Guests by PSA)**

- A. PSA 4 - Lynne Farrell
- B. PSA 5 - Alan Bortel

**IV. Public Comments**

- A. No public comments

**Discussion/Action Items**

**V. Approve Agenda of September 4, 2014**

SS Don MacAllister moved to approve the agenda. SA Tony Rodella seconded the motion. Agenda approved as presented.

- 1. SS Dahlgren noted his concern over not having input into the agenda and indicated he would state further comments during discussions.

- VI. Staff provided overview of teleconference rules and features.**
- VII. Nomination of Strategic Planning Adhoc Committee Chair**
- A. SA John Pointer nominated SA Herb Schwartz. SA Ellie Bloch seconded the nomination.
  - B. SS Lola Young nominated SS Rick Dahlgren. No second.
  - C. SS Rick Dahlgren requested nominations be closed. SA Ellie Bloch seconded the motion.
  - D. SA Herb Schwartz elected as Chair of the JRC Strategic Planning Adhoc Committee.
- VIII. Investigation of Cost and Feasibility of Proposed Membership Program**
- A. SS Don MacAllister (Chair), SA John Pointer, SA Hank Borenstein, SA Ellie Bloch, SS Lola Young, SS Sonja Martin and SA Sam Park volunteered to participate on this Sub-Committee.
  - B. This committee to provide a one page report to the SPAC on September 18, 2014.
- IX. Determine Scope of Volunteer Fund Manager Position**
- A. SA Lauren Rolfe (Chair), SA Shirley Krohn, and SS Tony Rodella volunteered to participate on this Sub-Committee.
  - B. This Sub-Committee to provide recommendations to the SPAC on September 18, 2014.
- X. Recommend Policy that Provides Comprehensive Criteria for Fund Development Strategies.**
- A. SA Anne Warren (Chair), SA Shirley Krohn, SA Hank Borenstein, SS Allan Bortel, and SS Dennis O'Sullivan volunteered to participate on the Sub-Committee.
  - B. Sub-Committee to provide recommendations to the SPAC on September 18, 2014. JRC Chair Loh suggested this Sub-Committee refer to the Bylaw and Resource Manual.
- XI. Identification of a Streamlined Process for Elections that Would Include Identifying Qualifications For Becoming A Member of JRC.**
- A. SA Ellie Bloch (Chair), SS Lola Young, SA Gerald Richards, SA Quincy Campbell and SA Leo Sullivan.
  - B. Sub-Committee to provide recommendations to the SPAC on September 18, 2014.
- XII. Identification of Internal/External Spokesperson**
- A. SA Shirley Krohn (Chair), SA Leo Sullivan, SS Sonja Martin volunteered to participate on this Sub-Committee.
  - B. Sub-Committee to have spokespersons identified by December 31, 2014.

**XIII. Identification of A Strong Tag Line that Supports the CSL Branding Image.**

- A. SS Rick Dahlgren (Chair) and SS Lola Young agreed to work on this sub-committee.
- B. SA Anne Warren will forward materials that she has to this committee. She has Chinese and Spanish translations.

**XIV. Development and Presentation of Strategic Planning Committee Update at General Session.**

- A. SA Herb Schwartz and SA John Pointer Co-Chairs of Strategic Planning Committee will prepare a 1 page summary and provide update at General Session.
- B. SPAC to approve this report on September 18, 2014.
- C. Report due to CSL office no later than October 1, 2014.

**XV. Future Meeting Schedule**

- A. Next meeting scheduled September 18, 2014 10:30AM-Noon.
- B. Sub-Committee Members to provide any changes to location to Janice Bailey by September 8, 2014, to allow time for posting on the agenda.

**XVI. Appointment of Co-Chair**

- A. SA Herb Schwartz motioned to appoint SA John Pointer as Co-Chair. SA Ellie Bloch seconded the motion. Motion carried.

**XVII. Other Items**

- A. SSM Janice Bailey brought forth SS Ken Ryan's concern regarding dissemination of materials prior to the next meeting, so members know what activity took place at the meeting. No action taken.
- B. JRC Chair Loh reminded all members that the CSL still has room in the 2014 Session Program Book for advertisements.

**XVIII. Meeting adjourned at 12:22 p.m.**

SA=Senior Assembly Member

SS=Senior Senator

SSM=Staff Services Manager

SPAC=Strategic Planning Adhoc Committee