



STATE OF CALIFORNIA
CALIFORNIA SENIOR LEGISLATURE

1020 N Street, Room 513, Sacramento, CA 95814

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www.4csl.org

**NOTICE OF STRATEGIC PLANNING ADHOC
TELECONFERENCE COMMITTEE MEETING**

September 4, 2014

10:30AM-12:00PM

Teleconference Meeting Sites:

**Legislative Office Building
1020 N Street, Room 500
Sacramento, CA 95814**

**Ice Breaker Room
500 Ellinwood Way
Pleasant Hill, CA 94523**

**Los Banos Community Center
645 7th Street
Los Banos, CA 93635**

**IT Bookman Community Center, Room B
446 Randolph Street
San Francisco, CA**

**Community & Human Services Department
Alexander Hughes Center
1700 Danbury Road
Claremont, CA 91711**

**Huntington Beach Council on Aging
Rodgers Senior Center
1706 Orange Avenue (17th & Orange)
Huntington Beach, CA 92648**

**City of San Luis Obispo
Park & Recreation Department
1341 Nipomo Street, Conference Room 2
San Luis Obispo, CA 93401**

**County of Marin, Health & Human Services
Aging & Adult Services (2nd Floor)
10 N. San Pedro Road, Ste 1023
San Rafael, CA 94903**

Mission: To Improve the Quality of Life for Aging Californians

Funded by the California Fund for Senior Citizens – FTB, Code 402

(continued)

**Riverside County Office on Aging
La Quinta Office
78900 Ave 47
La Quinta, CA**

**Oakland Senior Center
200 Grand Avenue, Hall #4
Oakland, CA**

**Los Angeles City Councilman Mike Bonin
11th District
Westchester District Office
7166 W. Manchester
Los Angeles, CA 90045**

**Area Agency on Aging Serving Napa and Solano
400 Contra Costa Street
Vallejo, CA 94590**

AGENDA

Interim Chair: Senior Assembly Member Herbert Schwartz

Members of the public may be heard on any item on the California Senior Legislature (CSL), Agenda. Comments by members of the public on an agenda item will be allowed only during discussion of the item by the committee. Comments by members of the public on an item not on the agenda will only be allowed under Public Comments (Item IV). No action can be taken on any item not on the agenda whether discussed by members of the public or by members of the committee.

- I. Call to Order (Loh/Schwartz)
Invocation (Dahlgren)
Pledge of Allegiance (O'Sullivan)
- II. Roll Call (Bailey)
Establish Quorum
- III. Introductions of Guests by PSA Number (1-33)
- IV. Public Comments
(This section is for members of the public only; and is to provide the public an opportunity to comment and/or present information on any matter that is not on the agenda. Each public member will be afforded up to three minutes to speak. Written requests, if any, will be considered first under this section.)

DISCUSSION/ACTION ITEMS

- V. Approve Agenda of September 4, 2014

- VI. Review of Teleconference Procedures (Bailey)
- VII. Nomination for Strategic Planning Adhoc Committee Chair
 - A. Per JRC Chair request, members already holding JRC Committee Chair positions may not be nominated.
- VIII. Investigation of Cost and Feasibility of Proposed Membership Program
 - A. Identify sub-committee to obtain this information and prepare one page report to Strategic Planning Committee by September 18, 2014.
 - B. Identify potential "test market" for Membership Program.
 - 1. Target Launch Date
 - 2. Target Location

Assigned to:_____ **Due By:**_____
- IX. Determine Scope of Volunteer Fund Manager Position
 - A. Qualifications
 - B. Nominees to Provide RFP for Volunteer Fund Manager. (Strategic Planning to Develop RFP)
 - C. Scope of Position and Responsibilities

Assigned to:_____ **Due By:**_____
- X. Recommend Policy that Provides Comprehensive Criteria for Fund Development Strategies.
 - A. Submit to Fund Development Chairs for Presentation to JRC for Action/Approval.

Assigned to:_____ **Due By:**_____
- XI. Identification of a streamlined process for elections that would include identifying qualifications for becoming a member of the JRC
 - A. Submit to Policy and Procedures Sub-Committee for Presentation to JRC for Action/Approval.

Assigned to:_____ **Due By:**_____
- XII. Identification of Internal/External Spokesperson (December 31, 2014)
 - A. Submit to Public Relations Sub-Committee for Presentation to JRC for Action/Approval.

External Assigned to:_____ **Due By:**_____

Internal Assigned to:_____ **Due By:**_____
- XIII. Identification of a Strong Tag Line that Supports the CSL Branding Image (December 31, 2014)
 - A. Submit or work with JRC Fund Development/Public Relations Sub-Committee for Presentation to JRC for Action/Approval.

Assigned to:_____ **Due By:**_____
- XIV. Development and Presentation of Strategic Planning Committee Update at General Session.
 - A. Chair of Strategic Planning Committee will present update at General Session along with other JRC Sub-Committees.
 - B. Written Material/Report

1. Adhoc Committee to approve Report at September 18, 2014 Meeting.
2. Report due to the office October 1, 2014.

XV. Future Meeting Schedule

- A. September 18, 2014 Next Meeting (Tentatively)

XVI. Adjournment

Pursuant to Government Code Sections 11123.1 and 11125(f), individuals with disabilities who require accessible alternative formats of the agenda and related meeting materials and/or auxiliary aids/services to participate in the meeting, should contact the CSL office by phone, (916) 552-8056. Requests must be received by August 29, 2014. JRC and Subcommittee meetings are held in barrier-free facilities in accordance with the Americans with Disabilities Act. Please contact the office to RSVP for this meeting.

Information regarding CSL agendas and meeting minutes may be obtained at www.4csl.org or by writing to the California Senior Legislature, 1020 N Street, Suite 513, Sacramento, CA 95814.