



STATE OF CALIFORNIA
CALIFORNIA SENIOR LEGISLATURE

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**JOINT RULES COMMITTEE
PUBLIC RELATIONS SUB-COMMITTEE**

Vagabond Inn Conference Room

909 Third Street, Sacramento, CA 95814

Monday, August 18, 2008, 3:00 p.m. to 4:00 p.m.

PROPOSED MINUTES

Chair: Senior Assembly Member Richard Dahlgren

Vice Chair: Senior Assembly Member Billie Taylor

Senior Senators Larry Glazier and Jim Levy

Senior Assembly Members Richard Wolfe and Lola Young

I. Call to Order

The August 18, 2008 Public Relations Sub-Committee meeting was called to order by Chair Senior Assembly Member Dahlgren at 3:00 p.m..

II. Roll Call

Present: Senior Assembly Members Richard Dahlgren, Billie Taylor, Richard Wolfe, and Lola Young

Absent: Senior Senators Larry Glazier and Jim Levy

Staff: Sherry Jenkins

A Quorum was established

III. Introductions

Senior Senators Dee Erman, Horace Mann, Kitty Mesler, and Senior Assembly Members Julia Rosenberg and Frank Rosten

IV. Public Comments

None

V. Approve Agenda of August 18, 2008

M/S/P (BT/RD)

THE AGENDA FOR THE AUGUST 18, 2008 PUBLIC RELATIONS SUB-COMMITTEE MEETING WAS APPROVED.

(Over)

Mission: To Improve the Quality of Life for Aging Californians

Funded by the California Fund for Senior Citizens

DISCUSSION/ACTION ITEMS

VI. Old Business

- A. Line 52 Campaign
As of January 1, 2009 it will be called Code 402 instead of Line 52. Our goal of \$250,000 has been reached for this year.
- B. Members in Action (Articles, News Releases, Bulletins, etc.)
Members in attendance reported the various activities they have been involved in recently.
- C. Items from members regarding old business
None

VII. New Business

- A. Strategies to promote CSL's legislative successes and the October Session
Send newsletters to all state legislators.
Suggestion was made by Senior Assembly Member Dahlgren regarding purchasing buttons or fans that say, "Support Our Seniors on Code 402." Senior Assembly Member Dahlgren would like members to send him any catchy phrases that would fit on a button.
- B. How can we more effectively distribute the CSL Newsletter?
Suggestion was made regarding possibly members printing copies and distributing themselves.
- C. Items from Members
None.

The meeting was adjourned at 4:00 p.m.