



**STATE OF CALIFORNIA
CALIFORNIA SENIOR LEGISLATURE
1020 N STREET, ROOM 513
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**JOINT RULES COMMITTEE
PUBLIC RELATIONS SUB-COMMITTEE
Teleconference Meeting
Dial-In Number (866) 704-7500
Passcode: 737025**

1230 N Street, Room 169, Sacramento, CA 95814

**PROPOSED AGENDA
JANUARY 3, 2007
9:00 a.m. – 10:00 a.m.**

PROPOSED AGENDA

Chair: Senior Senator Joe Cox
Vice Chair: Senior Assembly Member Billie Taylor
Senior Senators Dee Erman and Betty Mulholland
Senior Assembly Member Lola Young

- I. Call to Order
- II. Roll Call
- III. Introductions
- IV. Approve Agenda ACTION
- V. Public Comment.
- VI. Old Business
 - A. Media Articles from Members
 - B. 2006 Session Pictures
 - C. Promoting CSL ACTION
 - D. Umbrella Report
 - E. Working with other Senior Organizations
- VII. New Business
 - A. The California Fund for Senior Citizens
California Tax Form Line 52
 - B. CSL Flyer ACTION
 - C. Media Packet ACTION

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| D. Donation Form Recommendation | ACTION |
| E. E-Mail communication promotion | ACTION |
| F. Media coverage by members | ACTION |
| G. Development of insert for retired CSL member Letter | ACTION |
| H. CSL Power Point presentation | ACTION |
| I. Manual of Procedures updates | ACTION |

VIII. Adjournment

**THE HIGHEST PRIORITY FOR THE PUBLIC RELATIONS SUB
COMMITTEE**

Is

**PROMOTION OF THE CALIFORNIA FUND FOR SENIOR CITIZENS
LINE 52 AND THE CSL**

