



STATE OF CALIFORNIA
CALIFORNIA SENIOR LEGISLATURE

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JOINT RULES COMMITTEE MEETING

Monday, February 8 and 9, 2010

**Vagabond Inn
909 Third St, Sacramento, CA 95814**

MINUTES

Chair: Senior Assembly Member Richard Dahlgren

Vice Chair: Senior Senator Dee Erman

Vice Chair: Senior Assembly Member Julia Rosenberg

Senior Senators Joanna Kim-Selby, Kitty Mesler, Betty Mulholland, and Carla Treuting
Senior Assembly Members Quincy Campbell, Don MacAllister, and Evelyn Tom

Immediate Past Chair: Senior Senator Lola Young

Chair, Legislative Committee: Senior Senator Anne Mack

Monday, February 8, 2010, 1:00 p.m. to 3:00 p.m.

**Location: Vagabond Conference Room
909 Third Street, Sacramento**

I. Call to Order

The February 8, 2010 Joint Rules Committee (JRC) Meeting was called to order by Chair Richard Dahlgren at 1:00 p.m.

Invocation was said by Senior Assembly Member Julia Rosenberg

Pledge of Allegiance was led by Senior Senator Dee Erman

II. Roll Call

Present: Senior Senators Dee Erman, Joanna Kim-Selby, Anne M. Mack, Kitty Mesler, Carla Treuting, and Lola Young; Senior Assembly Members Quincy Campbell, Richard Dahlgren, Don MacAllister, Julia Rosenberg, and Evelyn Tom

Excused: Senior Senator Betty Mulholland

Staff: Sherry Jenkins

A Quorum was established

III. Introductions

None

(Over)

Mission: To Improve the Quality of Life for Aging Californians

Funded by the California Fund for Senior Citizens – FTB, Code 402

IV. Public Comments

None

DISCUSSION/ACTION ITEMS

V. Approve Agenda of February 8 and 9, 2010 JRC Meeting

M/S/P (Don MacAllister/Lola Young)

APPROVE THE FEBRUARY 8 AND 9, 2010 JRC MEETING AGENDA AS PRESENTED.

VI. Approve Minutes of September 17 and 18, 2009 JRC Meetings

M/S/P (Kitty Mesler/Dee Erman)

APPROVE THE SEPTEMBER 17 AND 18, 2009 JRC MEETING MINUTES AS PRESENTED.

Approve Minutes of October 26 and 29, 2009 JRC Meetings

Tabled for this meeting.

Approve Minutes of November 16, 2009 JRC Meetings

M/S/P (Don MacAllister/Joanna Kim-Selby)

APPROVE THE NOVEMBER 16, 2009 JRC MEETING MINUTES AS PRESENTED.

VII. Correspondence – Chair Richard Dahlgren

A. Informational Emails from Members – To Forward or Not to Forward

Chair Dahlgren reported that various correspondences have been coming in by email, snail mail, and phone. These include the following:

1. Support the UC Davis Center for Healthy Aging proposal by sending a support letter.

M/S/P (Anne Mack/Don Macallister)

SEND A SUPPORT LETTER TO SUPPORT THE UC DAVIS CENTER FOR HEALTHY AGING PROPOSAL.

2. PSA 2 has asked for CSL support on a letter regarding their transportation needs.

3. There have been questions regarding the status of the Workman's Comp Claim and Staff Jenkins will follow up on that.
4. There have been a couple of letters from the general public and the decision was reached that the normal form letters would be fine for those.
5. There was a question on ethically accepting donations by CSL there was a reference made to the California Codes Welfare and Institutions Code Section 9300-9305. This is in regards to the California Senior Legislature state operating procedures which allow the CSL to accept private funds for the purpose of funding activities.
6. CSL members should share Code 402 flyers to get the word out to keep CSL alive.
7. There have been various communications with different state agencies regarding the proposed 15% cut in state employees' salaries. Senior Senator Mack suggested a team be put together to go to the State Controller's Office to discuss options on both the cuts and the SMIF account.
8. There have been various communications regarding the reorganization of PSAs 19 and 25 and the effect on the CSL upcoming election. More on this subject in XI. B. of these minutes.
9. Various internship programs at various colleges have been contacted and there will be more on this later in XI. D.
10. Senior Assembly Member Shirley Krohn has created a PowerPoint presentation on speaking to groups and presenting CSL. That is available for members through the CSL office.
11. Jackie McGraff and Robert Berger from the California Checkoff Campaign have reported that most of the organizations have committed to using them again for 2010.
12. Chair Dahlgren has received the LA Caucus meeting minutes and the CSL is mentioned frequently in them.
13. Senior Senator Bud Winslow has officially resigned from the JRC and his alternate, Senior Senator Betty Mulholland, will now be the representative from Housing and Transportation Policy Committee on the JRC.
14. It was agreed that CSL will send out letters to Senator Mark Leno and Assembly Member Dave Jones congratulating them for becoming Legislators of the Year.
15. All sub-committee chairs are to ascertain if additional monies are needed outside of the current budget and report this to Senior Assembly Member MacAllister, Chair of Budget and Finance Sub Committee.

(Over)

16. Question came up regarding the number of years that members have been with the CSL.

M/S/P (Julia Rosenberg/Kitty Mesler)

THE YEAR THAT EACH CSL MEMBER STARTED BE PUT ON THE ROSTER NEXT TO THEIR NAME. THE LISTS OF MEMBERS IN THE ANNUAL SESSION BOOK WILL BE THE DECIDING FACTOR ON ANY DISPUTES.

Sub-Committees Met from 3:00 p.m. to 5:00 p.m.

Meeting recessed until Tuesday, February 9, 2010.

Tuesday, February 9, 2010, 9:00 a.m. to 12:00 p.m.

**Location: Vagabond Conference Room
909 Third Street, Sacramento**

VIII. Sub-Committees Reports

A. Fund Development/Public Relations – Chair, Senior Assembly Member Rosenberg

- Chair Rosenberg distributed a document reviewing the work of past committees and related the need to fund Public Relations and suggested hiring a professional Public Relations firm. It was agreed that seeking donations from the 4.5 million California seniors should be an attainable goal for the Fund Development Sub-Committee.
- Senior Senator Erman will update the History of CSL in the form of a Press Release. Senior Assembly Member Dahlgren will send out a press release regarding the California Checkoff Campaign. Discussion took place concerning the need to promote the CSL to the children and grandchildren of seniors.
- It was recommended that \$5,000 to \$10,000 be budgeted next year for printed materials, stationery, envelopes, brochures, and related public relation items such as buttons or nail files.
- Senior Assembly Member Dahlgren distributed an e-card which could be sent via the internet to all members but some felt the card needed more white space. Discussion took place regarding the ease of filming members in action and posting that information on U-Tube.
- Members agreed the Code 402 card flyers were very effective. The cards cost \$250 for 5,000 and are available at the CSL office. All members should be promoting Code 402 now as citizens are preparing their taxes currently.
- Methods of soliciting donations on the CSL website were discussed and PayPal was suggested. Senior Assembly Member Tom was

assigned to work on this while ascertaining if there was any information needed to update the website.

- Senior Assembly Member Charles Molnar submitted a proposal to produce 30-second television and radio ads to promote CSL fund-raising efforts. The cost would be approximately \$10,000. This was tabled to the next meeting.
- Senior Assembly Member Dahlgren will gather more information regarding Wal-Mart grants. Suggestion was made to look for grant funding for proposed intern programs. Senior Assembly Member Dahlgren will follow up on material prepared by Senior Senator Horace Mann regarding gift giving.
- Various suggestions were made regarding different fund raising possibilities.
- Chair Rosenberg is establishing specialty committees within her committee for appointed tasks to be completed.
- Various members reported giving presentations regarding CSL at their local PSA and community organizations.
- Integration of Public Relations and Fund Development to establish one goal will be discussed at the next meeting.

M/S/P (Richard Dahlgren/Don MacAllister)

APPROVE THE FUND DEVELOPMENT/PUBLIC RELATIONS SUB-COMMITTEE REPORT AS READ.

B. Policies and Procedures – Chair, Senior Senator Kim-Selby

- It was mentioned that Policy Committee Chairs at the Annual Session are still being rude to the testifiers.

M/S/P (Don MacAllister/Kitty Mesler)

RECOMMENDATION TO JRC TO PLACE ALL NEW POLICY COMMITTEE CHAIRS THIS YEAR AND ROTATE THEM ON A REGULAR BASIS.

- There are still problems with members sharing a motel/hotel room so members are encouraged to read the instructions in the Resource Manual and information on this subject will be repeated in the monthly newsletter this year.
- M/S/P (Don MacAllister/Carla Treuting)

COMBINE FUND DEVELOPMENT SUB-COMMITTEE AND THE PUBLIC RELATIONS SUB-COMMITTEE INTO ONE COMMITTEE.

- M/S/P (Lola Young/Don MacAllister)

ADD TO THE RESOURCE MANUAL, PART IV, PAGE 1, SECOND BULLET, LAST SENTENCE “AND ASSIGN PROPOSALS TO POLICY COMMITTEES.”

ADD TO PART IV., SECTION V. NEW SECTION I.

“LEGISLATIVE COMMITTEE SHALL CONVENE A MINIMUM OF FIVE TIMES AS SPECIFIED:

- 1. IMMEDIATELY AFTER THE ANNUAL SESSION TO ELECT OFFICERS;**
- 2. JANUARY IF FIRST YEAR OF A STATE LEGISLATIVE TWO-YEAR SESSION TO PRESENT CSL PROPOSALS TO STATE LEGISLATORS AND IN DECEMBER IF SECOND YEAR OF A STATE LEGISLATIVE TWO-YEAR SESSION. THESE MEETINGS ARE TO INCLUDE THE JRC;**
- 3. SUGGESTED – PRIOR TO DEADLINE FOR INTRODUCING BILLS;**
- 4. SUGGESTED – MEET WITH ALTERNATES TO ATTEND BILL HEARINGS AND TESTIFY IF POSSIBLE, CONTACT THEIR STATE LEGISLATORS, AND TO ACQUAINT ALTERNATES WITH THEIR DUTIES; AND**
- 5. ASSIGN NEW PROPOSALS TO POLICY COMMITTEES”**

- A draft of an orientation agenda was distributed for review and discussion at the next meeting.
- M/S/P (Kitty Mesler/Anne Mack)

ADD TO THE RESOURCE MANUAL, PART VIII, PAGE 6, LAST PARAGRAPH, “THE NORMAL ELECTION REIMBURSEMENT CANNOT EXCEED \$1,500. TO BE REIMBURSED, THE PSA MUST SEND A DETAIL INVOICE AND RECEIPTS TO THE CSL OFFICE AFTER THE ELECTION TAKES PLACE.”

- M/S/P (Lola Young/Don MacAllister)

CSL MEMBERS CANNOT RUN FOR BOTH SENIOR SENATOR AND SENIOR ASSEMBLY MEMBER AT THE SAME TIME.

M/S/P (Anne Mack/Kitty Mesler)

APPROVE THE POLICIES AND PROCEDURES SUB-COMMITTEE REPORT AS READ.

C. Budget and Finance – Chair, Senior Assembly Member MacAllister

- Review of Budgets for September through December 2009:
 1. It was suggested that the CSL establish a “recommended budget” for Fiscal Year (FY) 2010-2011 to present to the Department of General Services (DGS). It was pointed out that expenditures have been conservative for the first six months of this FY.
 2. There was a discussion over the low fund balance of the California Foundation on Aging (CFoA) account and it was suggested that CSL members need to work hard to encourage donations to the CFoA on behalf of the CSL.
 3. Members were reminded that even though more than \$300,00 was generated through Code 402 donations in 2009, they need to continue to spread the word to contribute to the California Fund for Seniors on Code 402. The CSL must generate a minimum of \$250,000 a year to keep our fund listed on the state income tax form.
 4. A committee has been formed to research the Surplus Money Investment Fund (SMIF) and how the funds can be utilized.
- An open discussion took place regarding the current economic issues affecting the CSL, members, and general senior population. Suggestion was made to establish a preliminary budget to include:
 1. Funds to settle current workmen’s comp claim
 2. Computer needs and office upgrade
 3. Budget for newsletter publishing and mailing
 4. Intern program
 5. Orientation costs (if conducted during Annual Session)
 6. CSL election costs
 7. Annual Session budget
 8. Monthly JRC and Leg Committee meeting budgets

A complete budget line item by line item is being prepared as a starting point in developing the “recommended” 2010-2011 CSL budget.

M/S/P (Richard Dahlgren/Julia Rosenberg)

APPROVE THE BUDGET AND FINANCE SUB-COMMITTEE REPORT AS READ.

(Over)

D. Session Planning – Chair, Senior Senator Young

- An updated abbreviated session schedule will be created and sent out to the members. The Session Task List was reviewed.
- It was decided that the Annual Session Program Book ads would remain the same as last year except for the last page which will cost \$750.00.
- Discussion took place concerning the volunteer coordinator's duties for the 2010 Annual Session and whether or not to hire one for pay. No decision was reached.
- Senior Senator Mack announced that Assembly Member Paul Fong has committed to preside over the Assembly Floor Session if there aren't any emergency hearings at the same time. Senior Senator Mack would like any other suggestions on presiding legislators sent to her.
- Senior Assembly Member Tom will be working with Senior Assembly Member Martin Tucker on the donor request letters this year.
- Various suggestions were made for keynote speaker.
- Senior Senator Mack will check with the new Lt. Governor on whether or not the Tuesday morning breakfast will be supplied or not.
- Senior Assembly Member Rosenberg reported that the Holiday Inn has agreed to charge CSL \$84 single and \$135 double this year. Also the Hyatt will charge \$114 a night and the Vagabond Inn \$80.50 a night.

M/S/P (Julia Rosenberg/Carla Treuting)

MOVE THAT THE CSL SIGN A CONTRACT WITH THE HOLIDAY INN FOR THE 2010 ANNUAL SESSION BANQUETS WITH THE STIPULATION THAT STAFF JENKINS CAN NEGOTIATE TERMS WITH THE HOTEL FOR LODGING CHARGES TO BE BILLED DIRECTLY TO THE CSL.

M/S/P (Kitty Mesler/Julia Rosenberg)

APPROVE THE SESSION PLANNING SUB-COMMITTEE REPORT AS READ.

IX. Legislative Committee Report – Chair, Senior Senator Mack

Chair Mack complimented the JRC and Legislative Committee efforts this year as 10 proposals have been authored so far. The "Walk the Halls" in December was successful with very positive feedback from the members.

The next Legislative Committee meetings are:

April 13-15 in Sacramento to attend hearings

July 6-8 in Sacramento to assign new proposals to Policy Committees

October 28 in Sacramento after the Annual Session to elect officers

X. Chair's Report – Chair, Senior Assembly Member Dahlgren

Chair Dahlgren advised that the Correspondence section was the bulk of his chair's report. Discussion took place on the new sub-committee time frames and several members commented they would like to attend all of them.

M/S/P (Don MacAllister/Kitty Mesler)

SCHEDULE SUB-COMMITTEES MEETINGS FOR AN HOUR EACH FROM 1:00 P.M. TO 5:00 P.M. SEPARATELY SO ALL MEMBERS CAN ATTEND IF THEY SO DESIRE.

XI. Old Business

A. Check-off California Status

M/S/P (Dom MacAllister/Evelyn Tom)

SEND \$2,500 TO THE CALIFORNIA CHECKOFF CAMPAIGN FOR THE CSL'S SHARE OF THIS PROGRAM IN 2010.

B. CSL Elections/PSAs – costs

M/S/P (Kitty Mesler/Quincy Campbell)

ALL PSAs ARE TO BE ADVISED THAT TO STAY CONSISTENT, THE CSL ELECTION NEEDS TO BE HELD IN MAY TO FOLLOW THE RESOURCE MANUAL.

C. Legislative Proposals due May 1, 2010

Chair Dahlgren reminded the JRC that the new deadline for submitting proposals this year is May 1, 2010, with no exceptions. The JRC members are to remind other members.

D. Discussion of Office Staffing Needs

Various ideas were discussed including AARP, college interns, Conservation Corps, and Department of Aging Senior Work Program.

M/S/P (Don MacAllister/Julia Rosenberg)

THE JRC CHAIR IS TO SEARCH FOR STAFFING (PART-TIME AND ALL OTHER SOURCES) AND THE EXECUTIVE COMMITTEE IS TO MAKE A DECISION IF A SOLUTION IS FOUND BEFORE THE NEXT JRC MEETING.

(Over)

XII. New Business

A. Legislative Session Hotel and Meeting Rooms

This was discussed previously under Session Planning Sub-Committee Report.

B. Appointing Chairs for Committees

M/S/P (Anne Mack/Don MacAllister)

THE JRC CHAIR IS TO APPOINT THE POLICY COMMITTEES CHAIRS AND VICE-CHAIRS FOR THE ANNUAL SESSION.

Vice chairs have been appointed for the Sub-Committees and are as follows:

Fund Development/Public Relations – Vice Chair, Senior Assembly Member Campbell

Policies and Procedures – Vice Chair, Senior Senator Mack

Budget and Finance – Vice Chair, Senior Senator Erman

Session Planning – Vice Chair, Senior Assembly Member Tom

C. Orientation for Members after May 2010 Election

Several suggestions were made concerning the member orientation and Senior Senator Young will be researching these and will come back in the April meeting with a finalized plan. Any ideas regarding orientation should go to Senior Senator Lola Young.

D. Orientation for JRC and Leg Com Members

This has been tabled for now but Senior Senator Mack reminded all members not to indulge in personal conversation while sitting behind a microphone due to the fact that the microphones are never truly turned off.

Meeting was adjourned at 11:30 a.m.