**Section 8 – Fund Development/Public Relations Sub-Committee of the JRC**

         a.      The Fund Development/Public Relations Sub-Committee is charged with the responsibility for public relations and publicity directions for the CSL with the help of staff and the approval of the JRC.

         b.      Plan ~~and implement~~ publicity/public relations campaigns for the CSL Session, the California Senior Legislature fund, the CFOA/CSL, CSL Elections and CSL awards, and communicate such to the members for their implementation

         c.      Provide press releases, major announcements and routine informational documents to allow CSL Members to ~~i~~nform both the senior population and the general public about the on-going activities and accomplishments of the CSL;

         d.      Encourage involvement and cooperation of various senior organizations for CSL legislative priorities and functions by providing local contact information so that CSL members can maintain  relationships locally.;

         e.      Inform CSL members about their responsibilities as CSL members;

         f.       Identifying and pursue, with JRC approval, additional sources of revenue for the CSL;

         g.      The committee will work in conjunction with the Budget and Finance Sub-Committee.