**“Vehicle License Plates: Low-Income & Homeless Seniors & The California Senior Legislature”. SP8 RN1716776**

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The California Senior Legislature is in dire need of additional funding sources.

The existing Yosemite license plate has raised $19.6 million dollars, Whale Tail Plate $26.5 million, Veteran’s Plate $12.7 million and the Kid’s Plate, featuring a small hand, $61.9 million. Combined they have raised $217 million over the years.

7,500 plates must be pre-sold in order for the DMV to agree to produce a new plate. By adding homeless & low-income seniors to our cause we create a worthwhile and motivating factor.

We need to create a compelling visual like the Kid’s plate small hand. This will require professional creative assistance. And we need sufficient funds to successfully promote our plate.

In legislative parlance this will be “a heavy lift” but worth the effort. I hope you will agree. Thank you for your consideration.