



STATE OF CALIFORNIA  
**CALIFORNIA SENIOR LEGISLATURE**

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**JOINT RULES TELECONFERENCE COMMITTEE MEETING MINUTES**  
December 18, 2014

**Teleconference Meeting**

Chair: Senior Assembly Member Rolfe

Vice Chair: Senior Senator Michael LePeilbet

Vice Chair: Senior Assembly Member Ellie Bloch

**I. Call To Order**

The Joint Rules Committee Meeting was called to order by Chair, SA Rolfe at 10:12 a.m.

Invocation by SA Bloch

Pledge of Allegiance was led by SA Warren

**II. Roll Call**

**Present:** **Senior Senators:** Allan Bortel, Sonja Martin, Alice Loh  
**Senior Assembly Members:** Ellie Bloch, Shirley Krohn,  
Lauren Rolfe, Anne Warren  
**Staff:** Janice Bailey, Staff Services Manager

**Excused Absences:** Allan Hurst, Nneenah Frazier (A),  
Charles Molnar, George Tucker (A), Bernie Weintraub, Michael  
LePeilbet, Ted Kagan (A), Jack Alderson, Joanna Kim-Selby (A)  
A quorum was established.

**III. Introductions**

Don MacAllister, Herb Schwartz, John Pointer and Lola Young  
were introduced as guests to the JRC Meeting.

**IV. Public Comments**

No public comments.

**Discussion/Action Items**

**V. Approve Agenda of December 18, 2014 JRC Meeting**

SA Bloch moved to approve the agenda as presented. SA Krohn  
seconded the motion. Agenda approved as presented.

## **VI. Approve Minutes of October 28, 30, 2014 JRC Meeting**

SA Krohn moved to approve the October 28, 30, 2014 minutes as presented. SS Bortel seconded the motion. Minutes approved as presented.

## **VII. Approve Minutes of October 29<sup>th</sup> General Session**

SA Bloch moved to approved the October 29, 2014 General Session Minutes. SA Warren seconded the motion. General Session Minutes approved as presented.

## **VIII. Correspondence**

### **A. Parliamentarian Session Correspondence**

1. SSM reviewed the Parliamentarian Report and Recommendations. It was suggested that a colored card be used as a voter card.

## **IX. Sub-Committee Briefings**

### **A. Budget & Finance**

1. Janice Bailey reviewed the October budget reports and FTB donation report.
2. Copy of the CFoA Report dated September 30, 2014 was provided to members.

### **B. Fund Development**

1. Chair Rolfe expressed appreciation for SS Bortel "jumping right in."
2. SA MacAllister provided an update on Friends of CSL. Goal for 2015: \$75,000 which breaks down to \$3300 per PSA. SA MacAllister needs Team Captains for each area. So far the following have been identified: Sam Park (LA), Gerald Richards (N CA), Evelyn Tom (N CA), Luis Monge (San Diego), ET Thomas (LA).
3. SA Warren will send the link to PR Web to SA MacAllister.
4. SA MacAllister presented a budget for Friends of CSL in the amount of \$6,800 (dated 12/9/14). SA Warren moved to approve with the contingency that the fund has brought in enough to cover the costs. SA Bloch seconded the motion. Motion carried.

### **C. Public Relations**

1. SA Krohn provided an update on the anniversary celebrations planned.
2. SA Krohn provided update on the FACES media piece.
3. SA Warren proposed that 2015 be the "35<sup>th</sup> Anniversary Year" and everything emphasize the anniversary and accomplishments of CSL. She suggested that a 35<sup>th</sup> anniversary logo be created.
4. SS Young provided an update on the Senior Rally day and has already spoken with AARP, Congress of CA Seniors and others. Chair Rolfe noted that it is important that the costs of the event not exceed the income. SA Bloch moved to move forward with Senior Rally Day on May 6, 2015. SA Krohn seconded the motion. Motion carried.

### **D. Policies and Procedures**

1. Prior approval of fundraising procedure document was reviewed by the committee. SA Bloch moved to implement the procedure as

written. SA Warren seconded the motion. Motion carried.

**E. Strategic Planning**

1. SA Schwartz and SA Pointer presented the findings of the phone survey that SA Schwartz conducted. From the survey they received approximately 58 responses. He noted that CSL members have varied backgrounds.
2. SA Schwartz indicated that 45-50 respondents indicated that CSL was doing a “poor job” because CSL does not have knowledge of the effectiveness of bills that are passed or how they impact society. SA Warren indicated that she would try and have a few past LEG members review past legislation and validate the perception to the survey.
3. SA Pointer noted that most of the tasks the Strategic Planning Committee was working on have been assigned to others within the JRC or have been completed. SA Pointer requested Chair to advise of any further assignments for the Strategic Planning Committee.

**F. Session Planning**

1. SSM provided recap of the Hyatt bid with dates of October 27-29, 2015. SA Bloch moved to proceed with the Hyatt contract for October 27-29, 2015. SA Krohn seconded the motion. Motion carried.

**X. Legislative Committee Update**

- A. Chair Warren provided outline of the walk the halls and meet and greet January 12<sup>th</sup>-14<sup>th</sup>. She noted that the committee would meet again in February for final “walk the halls”.
- B. Chair Warren indicated that after February 27, 2015, she can send status information to members regarding which proposals have been authored.

**XI. Staff Report**

- A. SSM provided an update on the new successor fund in the SMIF account attached to the FTB fund.
- B. SSM explained that FISCAL had responded to the exception to be removed as DGS Contract Fiscal client to save the \$101,000 for 15-16 had been denied. However, Tracy Milner at FISCAL had agreed to work with the CSL 2 weeks after the July 1, 2015 launch.
- C. Staff will be provided same services as last year to the Tax Check Off Collaborative (distribution to libraries and Governor Letter)
- D. Staff provided overview of the Administrative report provided to all members.
- E. Staff reviewed needs for technology including remote access, Wild Apricot and assistance with the website. SA Bloch moved to authorize spending \$2,579.00 from the CFoA for technology needs. SA Martin seconded the motion. Motion carried.

## **XII. Chair's Report**

- A.** Meet and Greet has been scheduled for January 14, 2015 8:30am-10:30am. All members are invited to attend at their own expense.
- B.** Chair Rolfe expressed the need for the agency to reach out to multiple ethnic groups and utilize members to assist with this goal.
- C.** Chair Rolfe noted that on the Session Evaluation, new members were not satisfied with the New Member Orientation.
- D.** Anyone interested in participating in the Newsletter Committee, please contact Chair Rolfe.
- E.** Chair Rolfe reviewed her personal goals:
  - 1. Include more members and get them involved.
  - 2. Friends of CSL
  - 3. Expanding Awareness of CSL
  - 4. Be More Collaborative and Work with Other Organizations
  - 5. Make CSL More Well Known!

Meeting adjourned at 1:10pm

SA=Senior Assembly Member

SS=Senior Senator

SSM=Staff Services Manager