 State of California

# California Senior Legislature

**1020 N Street, Room 513, Sacramento, CA 95814**

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**JOINT RULES COMMITTEE TELECONFERENCE MEETING MINUTES**

**September 16, 2015**

**10:00AM-3:30PM**

Chair: Senior Assembly Member Lauren Rolfe

Vice Chair: Senior Senator Michael LePeilbet

Vice Chair: Senior Assembly Member Ellie Bloch

1. **Call To Order**

The Joint Rules Committee Meeting was called to order by Chair, SA Rolfe at 10:25 a.m.

Invocation by SA Bloch

Pledge of Allegiance was led by SS LePeilbet

1. **Roll Call**

**Present: Senior Senators**: Allan Bortel, Michael LePielbet, Alice Loh

**Senior Assembly Members**: Charles Molnar, Eleanor Bloch, Shirley Krohn, Lauren Rolfe, Anne Warren

**Staff**: Janice Bailey, Staff Services Manager

**Excused Absences:** Allan Hurst, Sonja Martin, Jack Alderson, Bernie Weintraub  
 A quorum was established.

1. **Introductions**

Robert Howk, Deiter Kammerer, Don MacAllister, Barbara Barker, John Pointer

1. **Public Comments**

A. John Pointer commented on the importance of reaching the tax preparers and will pass information along regarding the Federal AARP Program.

B. Allan Hurst suggested attending the tax preparer convention and seeking individual tax preparer outreach.

C. Don MacAllister expressed disappointment in the lack of members participating in Friends of CSL. He suggested the JRC should be very careful about spending up to $100K.

D. Barbara Barker urged the body to consider other alternatives that would avoid endangering the staff position.

E. Robert Howk commented that we would rather keep staff. He suggested going to the tax preparers and marketing CSL. Craig School of Business intern may be able to help get the word out. He further suggested that each member make 1 appearance a month at speaking engagements to help avoid spending.

**Discussion/Action Items**

1. **Approve Agenda of September 16, 2015**

SA Bloch moved to approve the agenda. SA Krohn seconded the motion. Agenda approved as presented.

Record of Vote:

|  |  |  |
| --- | --- | --- |
| Yes | No | Abstention |
| Molnar |  |  |
| Bortel |  |  |
| Bloch |  |  |
| LePeilbet |  |  |
| Krohn |  |  |
| Rolfe |  |  |
| Warren |  |  |

1. **Approve Minutes of August 6, 2015 JRC Meeting**

SA Bloch moved to approve the minutes as presented. SA Krohn seconded the motion. Minutes approved as presented.

Record of Vote:

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| --- | --- | --- |
| Yes | No | Abstention |
| Molnar |  |  |
| Bortel |  |  |
| Bloch |  |  |
| LePeilbet |  |  |
| Krohn |  |  |
| Rolfe |  |  |
| Warren |  |  |

1. **Correspondence**

None.

**IX. Sub-Committee Reports**

A. **Budget and Finance**

1. SSM Bailey reported no updated State budget information available since last meeting due to transition to FISCAL.

2. Balance of CFoA is $5,066.57 as of June 30, 2015.

3. SS MacAllister reported that Friends of CSL has raised just under $5,000.

B. **Fund Development**

1. SS Bortel reminded everyone to solicit ads for the program book. SA Bloch volunteered to follow-up with past advertisers.

a. SA Kammerer will provide photos of session for book.

b. SA Krohn will help with word documents.

c. SS MacAllister will provide write up on FoCSL.

d. SS LePeilbet provide insert for CSL/Veterans.

e. SA Krohn will provide detail on University Students/SR Rally Day/Faces and 35th Anniversary Celebrations.

C. **Public Relations**

1. SA Krohn reviewed the findings of the Adhoc Marketing Campaign and resented their recommendation of hiring Imprenta based on their RFO#1 at a cost not to exceed $40,785.00.

SS Bortel moved to hire Imprenta for $40,785 for a marketing campaign as outlined in Request for Offer #1 (RFO). SA Warren seconded the motion. Motion Carried.

Record of Vote:

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| Yes | No | Abstention |
| Molnar |  |  |
| Bortel |  |  |
| Bloch |  |  |
| Krohn |  |  |
| Rolfe |  |  |
| Warren |  |  |

2. SA Bloch moved to solicit an additional RFO for paid advertising. SA Krohn seconded the motion. Motion carried.

Record of Vote:

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| Yes | No | Abstention |
| Molnar |  |  |
| Bortel |  |  |
| Bloch |  |  |
| Krohn |  |  |
| Rolfe |  |  |
| Warren |  |  |

3. SA Molnar moved to spend up to an additional $15,000 in collateral printing to support the marketing campaign. SS Bortel seconded the motion. Motion carried.

Record of Vote:

Record of Vote:

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| --- | --- | --- |
| Yes | No | Abstention |
| Molnar |  |  |
| Bortel |  |  |
| Bloch |  |  |
| Krohn |  |  |
| Rolfe |  |  |
| Warren |  |  |

D. **Policies and Procedures**

1. Standing Rules Packets were posted 45 days prior and a link was sent to all JRC members for review.

a. SA Bloch moved to accept packet #1. SA Krohn seconded the motion. Motion carried.

Record of Vote:

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| --- | --- | --- |
| Yes | No | Abstention |
| Molnar |  |  |
| Bortel |  |  |
| Bloch |  |  |
| Krohn |  |  |
| Rolfe |  |  |
| Warren |  |  |

b. It was noted that packet #2 was not required.

c. It was determined that packet #3 was not required.

d. SA Bloch moved to accept changes as presented in packet #4. SA Krohn seconded the motion. Motion carried.

Record of Vote:

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| Yes | No | Abstention |
| Molnar |  |  |
| Bortel |  |  |
| Bloch |  |  |
| Krohn |  |  |
| Rolfe |  |  |
| Warren |  |  |

e. SA Krohn moved to accept packet #5. SA Bloch seconded the motion. Motion carried.

Record of Vote:

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| Yes | No | Abstention |
| Molnar |  |  |
| Bortel |  |  |
| Bloch |  |  |
| Krohn |  |  |
| Rolfe |  |  |
| Warren |  |  |

f. SA Krohn moved to accept packet #6. SA Bloch seconded the motion. Motion carried.

Record of Vote:

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| Yes | No | Abstention |
| Molnar |  |  |
| Bortel |  |  |
| Bloch |  |  |
| Krohn |  |  |
| Rolfe |  |  |
| Warren |  |  |

E. **Session Planning**

1. General Session Teleconference call scheduled for October 29, 2015 from 1-2:30pm.

2. The deadline for the Moira Jackson Award has been extended to Sept 30th.

3. Cheryl Brown and Carol Liu will receive the Henry Mello Award.

4. We will not present the volunteer recognition award this year.

5. Partnership Recognition Award will go to Robert MacLaughlin.

6. Lois Wolk will receive the Lifetime Achievement Award

7. Anne Mack award will go the Top Rate Proposal.

8. Due to budget constraints, we will only award certificates this year. SA Bloch volunteered to provide frames.

X. **Legislative Committee Report**

Chair Warren provided an update on the bills on the Governor’s desk. She noted that Gerald Richard’s had resigned as Vice Chair and Marcia Gould is the new Vice Chair.

XI. **Chair’s Report**

A.Chair Rolfe reminded everyone about the APAPA Voter Education event on October 11th from 2-5:30PM. She noted it is an opportunity to strengthen partnership and possibly earn $2,000 for the CSL.

Meeting was adjourned at 2:51pm.

SA=Senior Assembly Member

SS=Senior Senator

SSM=Staff Services Manager