



STATE OF CALIFORNIA  
CALIFORNIA SENIOR LEGISLATURE

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JOINT RULES COMMITTEE TELECONFERENCE MEETING MINUTES

March 2, 2016

12:30PM-3:00PM

Chair: Senior Assembly Member John Pointer  
Vice Chair: Senior Senator Michael LePeilbet  
Vice Chair: Senior Assembly Member Shirley Krohn

I. Call To Order

The Joint Rules Committee Meeting was called to order by Chair, SA Pointer at 12:35 p.m.

Invocation by SA Krohn

Pledge of Allegiance was led by SS LePeilbet

II. Roll Call

**Senior Senators:** Allan Bortel, Michael LePielbet, Sonja Martin, Allan Hurst

**Senior Assembly Members:** Shirley Krohn, John Pointer, Leo Sullivan, Anne Warren, Charles Mitchell, Lavada Theus

**Absent** Lauren Rolfe, Jack Alderson

A quorum was present.

III. Introductions

Zelda Hutcherson, Guest

IV. Public Comments

No Public Comment

Discussion/Action Items

V. Approve Agenda of March 2, 2016

SA Sullivan moved to approve the agenda. SS Hurst seconded the motion. Agenda approved as presented.

Record of Vote:

Yes	No	Abstention
Hurst		
Pointer		
Bortel		

Mitchell		
Martin		
Sullivan		
LePielbet		
Krohn		
Theus		
Warren		

**VI. Approve Minutes of January 20, 2016 JRC Meeting**

SA Warren moved to delay approval of the minutes to the April 2016 Meeting. SA Krohn seconded the motion. Motion carried.

Record of Vote:

	Yes	No	Abstention
Hurst			
Pointer			
Bortel			
Mitchell			
Martin			
Sullivan			
LePielbet			
Krohn			
Theus			
Warren			

**VII. Correspondence**

No Correspondence

**VIII. Filing Season Strategy**

1. Chair Pointer reviewed the actions that have been taken for the first half of the filing season.
  - A. Tax Preparer Email Blasts
  - B. Senior Centers Received Email Blasts
  - C. Article Published in the State Retirees Newspaper
  - D. Members have sent email blasts to their Personal Email Directories
  - E. Daily Facebook posts have continued
  - F. PSA from Assembly Member Frazier
  - G. Several CSL Members attended the February 24<sup>th</sup> TACC Meeting
  - H. Governor Declared March Tax Check-Off Month
  - I. Save Our Seniors Microsite has been launched.
2. Chair Pointer presented an opportunity to purchase 100,000 seniors 55+ email database with prior history of donating and upper income bracket and test the water for a marketing campaign.
  - A. SS LePeilbet moved to spend up to \$4,000 to test the water on this email campaign. SA Warren seconded the motion. Motion carried.

Record of Vote:

Yes	No	Abstention
Hurst		
Pointer		
Bortel		
Mitchell		
	Martin	
	Sullivan	
LePielbet		
Krohn		
Theus		
Warren		

**IX. Sub-Committee Reports**

**A. Budget & Finance**

As of January 31, 2016, the California Senior Legislature Fund (Code 427) received a total of \$1,569 in contributions. The total donors for the same period is 367. The fund is trending very similar to 2015.

The cash balance as of February 26, 2016, is \$211,518.13.

The balance in the CFoA is \$12,585.90 as of December 31, 2015.

**B. Fund Development**

SS Bortel reported that the Friends of CSL has generated \$5,885 in donations as of the end of February.

**C. Public Relations**

SA Krohn provided an update on the Imprenta Press Release to Senior Living Needs Workers/Korean Community. She requested members forward any other ideas for press releases to the office.

**D. Policy and Procedure**

SA Sullivan moved that prior proposals submitted by new author automatically provide for recognition of the original author. He further requested this be included in the Bylaws Review of October 2017. SS Martin seconded the motion. Motion carried.

Record of Vote:

Yes	No	Abstention
Hurst		
Pointer		
Bortel		
Mitchell		
Martin		
Sullivan		
	LePielbet	

Krohn		
Theus		
Warren		

**E. Session Planning**

Nothing to report.

**X. Legislative Committee Report**

1. Chair Warren noted that 1 proposal had been picked up by Assembly Member Dodd and 1 holdover from Lopez for this year in addition to AB 2497 and funding. She noted that the LEG Committee had a difficult time this year trying to do what JRC had asked for funding and hasn't focused on getting authors on other proposals. They will work differently next year. She will forward a memo to all CSL members to do a needs assessment in their community for proposal ideas.

**XI. Chair's Report**

Nothing to Report

**XII. Old Business**

The Senior Rally Day has been scheduled for May 11, 2016. Assembly Member Brown's Office is taking a leading role in this effort. CSL's involvement will be influenced by our future funding. Our priority remains securing temporary funding and AB 2497.

SA Warren suggested a point person for Senior Rally Day. SA Krohn agreed to gather suggestions and forward to the planning committee.

**XIII. New Business**

Chair Pointer explained that it is evident that CSL will not meet the required \$250,000 minimum and will fall off the tax check-off in January 2017, unless efforts were made to re-establish. AB 2497 was introduced at the deadline to re-establish and keep CSL on the tax check-off with a new fund name of California Senior Citizen Advocacy Fund beginning in January 2017.

SA Krohn moved to change the fund name as referenced in AB 2497 from California Senior Legislature Fund to California Senior Citizen Advocacy Fund to keep the CSL on the Form 540 in the coming year. SA Warren seconded the motion. Motion Carried.

Record of Vote:

Yes	No	Abstention
	Hurst	
Pointer		
Bortel		
Mitchell		
	Martin	
	Sullivan	

Krohn		
Theus		
Warren		

Note: LePeilbet was absent during this vote.

Meeting was adjourned at 2:47 pm.